

WTSC

Programming

To the Editor:

Mr. Brandyberry, in his letter "Sound of WTSC" in last week's INTEGRATOR, has asked some questions concerning WTSC's programming content. This letter, I hope, will provide some answers to these questions and define WTSC's program format.

One of Mr. Brandyberry's more pertinent questions deals with the time allotted to various types of music during broadcast hours. He asks, specifically, for more folk, jazz and rock shows. WTSC tries to keep abreast of the latest releases from many record companies, and unfortunately there is just not enough new folk music being recorded to justify more programming time without repetition. Mr. Brandyberry seems to be leaving out the Sunday night blues program from his estimates, not to mention the amount of jazz music played during the easy listening hours. This easy listening programming is comprised of selections currently

popular, as indicated by record industry sources and, most importantly, our listener requests. As far as programming more rock music is concerned, WTSC is a member station of the Inter College Radio Network, which includes WNTC, and it is the job of each station to complement the other and not compete with it. Excluding WNTC, rock music is played almost exclusively on three other commercial radio stations in this area.

Mr. Brandyberry's last question asks why WTSC doesn't cater to its audience; he seems not to realize that as a free-radiating station, we not only serve the two colleges, but the townspeople as well. Unfortunately, this is a very difficult task and it is only hoped that we are succeeding to a degree.

I would like to thank Mr. Brandyberry for his interest and concern in WTSC and would like to invite any other responsible, constructive comment about the service we provide.

William Bremmer
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